



**NK. TY Ratana**Founder and Managing Director

Name Cambodia Digital Agency

**Established Date May 2022** 





Sedat UGURCAN

Digital Marketing - Production

Director

Location:
No.131 EO Street 51
Daun Penh / Phnom Penh Cambodia
cambodiadigitalagency@gmail.com



## Your Success. Our Mission

CDA serves a variety of businesses, from small and medium-sized businesses to large international corporations and Non-Governmental Organizations.

### Our Services

- Digital Marketing
- Training
- Event Organization
- PR- Public Relations
- Production

### Mission

- Helping our customers reach your target audience
- To increase our customers' brand awareness and sales.
- Helping our customers achieve their communication goals

## Vision

- Our dream is to lead the way in Cambodia, using technology to create amazing marketing solutions that work together.
- From the excitement of events to the speed of digital, from the power of learning to the art of communication, we offer innovative strategies and perfect service for measurable results.

Digital Marketing
Wour brand is your future. Let's do it

#### **Brand Consulting**

- Brand strategy
- Brand identity
- Brand Analysis, Update
- Brand positioning
- Brand communication

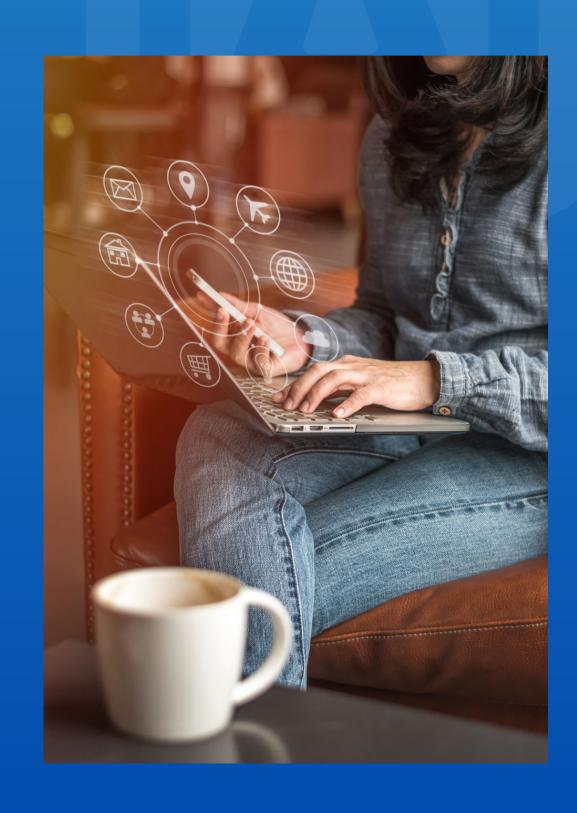


# Digital Marketing Builds Mour Online Presence

#### **Strategy Development**

Strategy audit, determination of goals, Analysis of the current situation, Detecting and correcting errors or deficiencies.

- Create Content
- Create Caption (KH / EN)
- Create Campaign
- Page Management
- Analytics, Reporting
- Advertising Management



# Digital Marketing Builds Wour Online Presence

#### **Content Creation**

Poster, Photo, Video, Blog, Infographic video







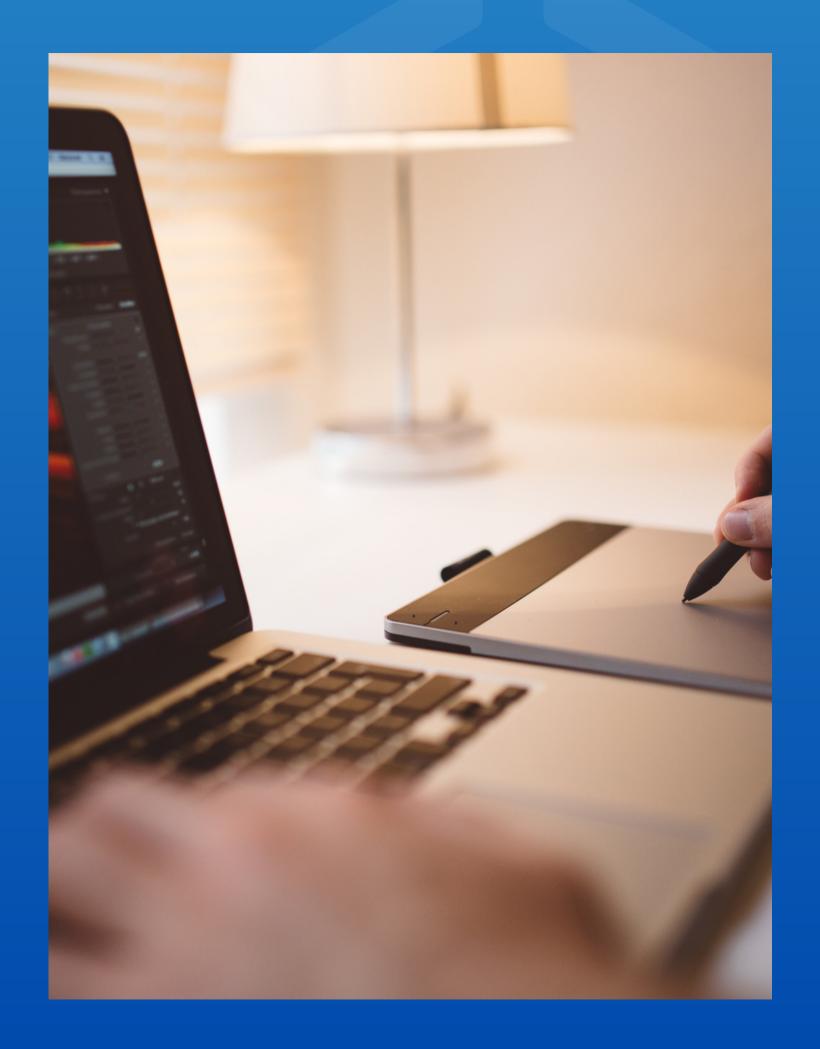










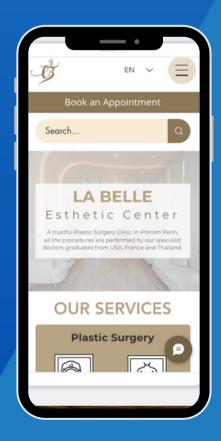


# Digital Marketing Builds Mour Online Presence



#### **Create Website**

NGOs - Clinic- Restaurant - Hotel - Real Estate Finance - Beauty - Travel and more...



labellaplasticsurgery



crdt



klkproducts



samakyshop

## Training

### Knowledge and skills are the key to success

#### **Main Training Courses**

- Project Management Training
- Sales and Customer Service Training
- Leadership and Management Training
- Effectiveness Communication Skill

- Train The Trainer (TTT)
- Mental Health and Stress Management Training





## Event Organization

Mour events are more successful with us

- Determining the purpose and objectives of the activities
- Identifying event participants
- Preparing the event budget
- Creating the event calendar
- Organizing the event venue and supply
- Preparing the event program and content
- Promoting and marketing the event
- Ensuring the event takes place



Orange Cancer Clinic and Apollo Hospitals
Announce Partnership in Cambodia.

Event Management,
Advertising, News, Pr.

### PR-Public Relations

## De book your brand

- Developing and implementing customers communication strategies
- Creating and distributing press releases
- Organizing press conferences
- Managing relationships with journalists and other media
- Creating and distributing content for clients using social media and other channels
- Increasing customers brand awareness and reputation





**Number One Brand City Bus Advertising** 



1M monthly Impression ads published on 58 local websites

# PR-Public Relations We book your brand







Press Release and advertising works for the German company HH-Werkzeug Thailand.

Photo and video shooting for the Exibiton.

# Production lights. Cameras, Action!

www.cambodiadigitalagency.com/videography



### **Our Clients**



































